



2010 Circle Michigan Annual Meeting/Statewide Caucus

at

MotorCity Casino Hotel
Detroit, Michigan - October 10 & 11, 2010
<http://www.motorcitycasino.com/Home>

MotorCity

MotorCity Casino Hotel is Detroit's most innovative entertainment venue featuring the crown jewel of the city's skyline. With world-class luxury hotel accommodations, spa facilities, fine dining, live performance venues, high-energy gaming and the city's most exclusive ultra-lounge, you'll find your kind of entertainment at the new MotorCity Casino Hotel.



Attend our Most Efficient, Effective & Affordable Annual Meeting!
Bringing you the educational and networking opportunities you want, and need, in a streamlined event, designed to help you work smarter in a challenging economy.

\$49 members - \$99 non-members

Featuring ...



Opening Evening Networking Event aboard the 5-Deck
Detroit Princess Riverboat <http://www.detroitprincess.com/>

Don't Miss the Boat! Cruise the Detroit River with your Circle Michigan friends!

And then on Monday Morning **Keynote Speaker** & Afternoon Breakout Session

Tony Rubleski

Mind Capture Group, LLC

<http://www.mindcapturegroup.com/>

“How to Capture More Minds & Sales in a Challenging Economy”

Annual Business Meeting, including a review of the 2011 Marketing Plan

Regional & Category Breakouts

Statewide Caucus

Register Today!

Registration Fees

- Registration Due (with Payment) on or before September 9
- Mail check to: ATTN: Joyce, Circle Michigan, P.O. Box 541, Trenton, MI 48183
- Members: \$49 - Non-members: \$99 (If organization joins within 30 days, \$50 of the fee will be applied to a membership.) This price is all inclusive of all Annual Meeting events and meals. Hotel must be secured on your own.

Registration Fee Includes

- Annual Business Meeting (Circle Michigan members only)
- Educational Seminar and Speakers
- Statewide Caucus
- Meals and Activities - open to members and non-members

Dress Code: Daytime Events - Business Casual Evening Events: Casual

ADA Requirements: Circle Michigan will make "reasonable accommodations" for participants with disabilities. Persons with disabilities are responsible for providing adequate notice to Circle Michigan so arrangements can be made.

Silent Auction: Proceeds will go to the scholarship fund efforts of Circle Michigan.

Accommodations: Rooms are available at a discounted rate of \$119 plus tax. Hotel check-in is 3 p.m.; checkout is 12 noon. Rooms must be reserved by September 9 for guaranteed discounted rate. To reserve your room at MotorCity Casino Hotel, please call (866)740-4321 or www.motorcitycasino.com Ask for the Circle Michigan rate!

MotorCity Casino Hotel address: 2901 Grand River Avenue, Detroit, MI 48201

COMPLETE THE FOLLOWING INFORMATION AND RETURN WITH YOUR CHECK TO:
Circle Michigan, P.O. Box 541, Trenton, MI 48183
(PLEASE PRINT CLEARLY)

Company

Address

Phone

E-mail address

Delegate #1

Title

Delegate #2

Title

Do any delegates have special meal requirements? ___ Yes ___ No

If yes, please note which delegate(s) and needs:

Yes! I will bring a silent auction item. Description: _____

Is this your first Circle Michigan Annual Meeting? ___ Yes ___ No



Agenda 2010

Welcome to the Circle Michigan Annual Meeting/Educational
Conference/Statewide Caucus October 10 & 11, 2010

MotorCity Casino Hotel in Detroit, Michigan

Sunday, October 10

3:00 p.m. - 5:00 p.m. Board Meeting
3:00 p.m. - 5:00 p.m. Registration & New Member Orientation
7:00 p.m. - 9:30 p.m. Opening Event: Dinner & Entertainment aboard the
Detroit Princess

Monday, October 11

8:00 a.m. - 9:00 a.m. Late Registration/Breakfast
*Silent Auction Bidding Begins
9:00 a.m. - 10:30 a.m. Annual Business Meeting - Members Only
10:30 a.m. - 10:45 a.m. Break
10:45 a.m. - 11:00 a.m. Presentation of the 6th Annual Bill Shepler Volunteer
of the Year Award
11:00 a.m. - 12:30 p.m. **Keynote Speaker: Toby Rubleski**
**"How to Capture More Minds & Sales in a Challenging
Economy" Part 1**
12:30 p.m. - 1:30 p.m. Lunch
1:30 p.m. - 2:30 p.m. **Speaker: Tony Rubleski "How to Capture More Minds &
Sales in a Challenging Economy" Part 2**
2:30 p.m. - 2:45 p.m. Break & Dessert
2:45 p.m. - 3:30 p.m. Regional Breakouts
3:30 p.m. - 4:15 p.m. Category Breakouts
4:15 p.m. - 5:15 p.m. Statewide Caucus
5:15 p.m. Silent Auction winners announced

Depart for home ...